



EDITORIAL

The Global Journal of Strategies and Governance is pleased to announce the release of its September 2010 issue. With the evaluation of researcher from multiple horizons, with strong resources, both theoretical and empirical, this new issue is placed firmly in our logic of publishing interdisciplinary high standard and original articles focusing on strategy and governance.

In this regard, the first article of this series has two goals. First, it seeks to understand the impact of gender diversity in top management on performance. Secondly, it aims to analyze the relationship between the disclosure of feminine values in top management and performance. Unstructured interviews were conducted and a questionnaire was administered to conduct an exploratory analysis of 189 unlisted Tunisian companies. Our results suggest that gender diversity is a creator of wealth, it is essential to uphold the values for women in top management to propel the performance of Tunisian firms.

Also, the competitive environment within which today's organizations forces them to make strategic choices that are not without impact on their financial value. Therefore, it becomes important for business owners and financial analysts to assess the impact of strategic decisions on the process of creating organizational value and the organizations' value. The second article, in this regard, proposes a pertinent financial and strategic analysis based on the concept of economic value added (EVA).

If the penultimate article notes that under a system of open and competitive markets,

Africans' action to adapt to the new world economic order should be directed to: - accelerate the adjustment of industrial and commercial State-owned companies to structural change - encourage an environment conducive to initiative and development of these public companies - encouraging an environment conducive to cooperation between these organizations - fostering better exploitation of the potential of innovation policy, research and technological development, it is primarily a question about the role the industry standard is expected to play in the rational design of industrial policy and competition from state-owned corporations in Africa.

Finally, using a research approach both qualitative and based on content analysis of scientific articles published in the United States, Canada and several European countries, and dealing with the foreign subsidiary as an excellence center, the fourth article explores the concept of excellence center in attempting to identify the dimensions that define it. This happens through different methods of data analysis that have been used in research on the subject. Based on a systematic review of the literature for the definition of excellence center of the foreign subsidiary by taking into account the dimensions that have been treated about this subject in scientific articles published between 1995-2010, researchers consider, based on predetermined criteria, a sample of 98 items chosen for purposes of codification with the NVivo software.

The world is changing the Global Journal of Strategies and Governance's priorities also!

Have a nice reading

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